

PRESS RELEASE

Dublin, 30<sup>th</sup> May, 2011

**Smurfit Kappa has been awarded Coca-Cola Enterprises' 2010 Supplier Award for '*Corporate Responsibility and Sustainability Supplier*'**

On 23 May, Coca-Cola Enterprises (CCE) held its second annual Supplier Sustainability Summit and Awards Ceremony, attended by its key suppliers. At the Ceremony, Awards were presented to those suppliers who contributed most to the success of the business in 2010.

CCE recognized Smurfit Kappa for top performance in Corporate Responsibility and Sustainability with 2010 Award for best Corporate Supplier.

Smurfit Kappa is working closely with CCE to help reduce the impact of its packaging through its unique Performance Packaging know-how.

Smurfit Kappa worked closely together with CCE on key sustainability indicators to help reduce energy, water and carbon usage and improve transport efficiency.

The certification of Smurfit Kappa production locations in the UK by the Carbon Trust was in line with CCE expectations.

"We are delighted to award the packaging manufacturer, Smurfit Kappa, as our CRS Supplier. Smurfit Kappa has been working closely with CCE to develop joint initiatives and innovative processes to reduce the weight of our packaging. In addition, they guarantee their customers responsibly sourced packaging certified by FSC and PEFC, and are working with The Carbon Trust to measure their own carbon footprint and develop a carbon reduction plan," said David Cowell, VP Procurement, CCE.

For more information:

[Sustainability@smurfitkappa.com](mailto:Sustainability@smurfitkappa.com)



### **About Smurfit Kappa Group**

Smurfit Kappa Group is a world leader in paper-based packaging with operations in Europe and Latin America. Smurfit Kappa Group operates in 21 countries in Europe and is the European leader in containerboard, solidboard, corrugated and solidboard packaging and has a key position in several other packaging and paper market segments, including graphicboard and sack paper. Smurfit Kappa Group also has a good base in Eastern Europe and operates in 9 countries in Latin America where it is the only pan-regional operator.

[www.smurfitkappa.com](http://www.smurfitkappa.com)